



Slogan Competition



Subject - Title

Nature is asking for your help! Protect it as a gift to your children!

Description

Try to come up with a slogan that depicts and encapsulates nature's call for help. People need to alter their stance towards it. Humans have disturbed its balance and its laws, causing its suffering without realizing that we are also inadvertently affected by it.

Characteristics

- It should be in English
- Make it short (maximum 10 words)
- It should be memorable and easy to say.
- It should have long-term significance and a distinct meaning and value through time.
- It should be easy to adopt and incorporate anywhere.
- It should be clear and comprehensive.
- It should paint a clear picture of a situation/issue.
- Words should rhyme to be catchy

Helpful tips to keep in mind

- It should contain key words.

- It should have a distinct tone.
- It should paint a picture in our minds.
- It should convey the real size of the problem e.g. of environmental pollution.
- It should raise awareness and inspire people to act.
- It should be addressing everyone regardless of race, gender, place of origin etc.

Elements that constitute an effective slogan

- It should be unique and original.
- It should be easily memorized.
- It should have specific aims.
- It should be catching people's attention.

Deadline

- 15th of June

Participants

- One participant, 1 slogan
- All school
- 24 students of the project must participate

Categories (Ages)

- 6-15
- 16-19

Juries

- One teacher per country

Where

- slogancompetitiongr@gmail.com



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